



Do you remember your first mentor? I do. And what a difference he made.

In fact, I still keep in contact with him. His kindness and guidance made all the difference in my life, and I know the impact a great mentor can have. Have you thought about what it feels like to be a high school or college student right now? Their internship or job plans are no longer a reality unless they are fortunate enough to work remotely.

INTRODUCING - OUTSIDE THE BOX: MENTORING SERIES

Now is an essential time to be compassionate, kind and provide guidance to those who need it; this is where you come in! OUTSIDE THE BOX is launching a mentorship series. An on-line series of panel discussions created for schools, colleges, and universities to inspire, create optimism, and transform student lives through connections, conversations, and possibilities.

WHO IS THE TARGET AUDIENCE?

- Junior high school students
- High school seniors
- College students

WHAT IS THE MENTORING SERIES?

There are several types of on-line panels. Students are asked to participate or chosen from a lottery. During each on-line event, all students have an opportunity to ask questions in the chat and then participate in a Q&A. Here are a few scenarios:

1. Junior high school students watch a discussion featuring 2-3 classmates in conversation with 2-3 businesses in the community looking for interns/community service students during covid19.
2. High school students watch a panel discussion featuring 2-3 classmates in conversation with 2-3 high school alumni, who are in college. The students ask questions about life in college, the transition to college life, what to expect, etc. The focus is not on getting into college, but college life itself (taking care of oneself mentally, physically, emotionally and the learning moments along the way). The college students offer advice and mentoring.

NOTE: this panel is on-hold at the moment because many schools are on-line.

3. High school students watch a panel discussion featuring 2-3 industry experts (e.g. a broadcast journalist, a filmmaker, software developer, IT Manager, an author, a well-known social activist, etc.) and 2 students are invited to participate in a discussion. An assessment is sent to students ahead of time asking what professions they are interested in. The discussion features people from these industries. The idea is to make each event relevant to students' interests.

WHY CREATE A MENTORING SERIES?

The Mentoring Series is being developed in response to the ramifications of covid19 and the mental health pandemic affecting so many people. To create opportunities and conversations means we are creating positivity and optimism. When students are mentally, physically, and emotionally engaged they can gain resilience and move forward in a positive direction. Mentors will play an important role in how students see the world and navigate these challenging times. Imagine what can be done to alleviate the effects of feeling so remote and lacking direction? We all know how a meaningful conversation can lift us up and give us that 'light bulb' moment where a new path is illuminated. Our lives are typically not linear, and mentors will share the interesting road to where they are now.

HOW OUTSIDE THE BOX WORKS

Students will be asked to sign (or have their parents sign if under 18) a media release, giving the school and OUTSIDE THE BOX (Janeane Bernstein) permission to share the discussions on-line.

Each discussion runs approximately 60-90 minutes and includes a Q&A. The series is recorded and available in video and audio. Schools can share the content on their websites and social media accounts. The audio will be available on Spreaker, iHeart, Spotify, Apple Podcasts, etc.

OUTSIDE THE BOX was originally created to help people find work remotely or start a new venture. Janeane Bernstein features industry experts sharing advice and insight into navigating the current unemployment crisis. Expanding the series to address the needs of students is an essential part of the series and will have a long-term impact on students' lives. After mentoring a student who lost his summer internship, Janeane realized that by taking the time to connect with students, she could create a spark of positivity and direction. Now is the time to help students think OUTSIDE THE BOX.

For more information or sponsorship opportunities, contact:

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